

Gertens Plant Info.



Easy Elegance® Snowdrift

Rosa 'BALrift'

Height: 4 feet

Spread: 4 feet

Sunlight: ○

Hardiness Zone: 4a

Description:

A stately shrub with a habit that is upright and uniform perfect for hedging; blooms are plentiful and a beautiful soft white with a hint of apricot in the center when they open; disease resistant and hardy, this cultivar is easy to care for

Ornamental Features

Easy Elegance® Snowdrift is blanketed in stunning fragrant double white flowers at the ends of the branches from late spring to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color. The fruits are showy red hips displayed from early to late fall.

Landscape Attributes

Easy Elegance® Snowdrift is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Easy Elegance® Snowdrift is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use



Easy Elegance® Snowdrift flowers
Photo courtesy of NetPS Plant Finder





Planting & Growing

Easy Elegance® Snowdrift will grow to be about 4 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

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