

Gertens Plant Info.



First Love Veronica

Veronica 'First Love'

Height: 16 inches

Spread: 18 inches

Spacing: 14 inches

Sunlight: ○ ●

Hardiness Zone: 4a

Description:

An easy to grow variety, producing striking hot pink spiky flowers on a mound of fresh green foliage; makes an ideal small groundcover, great in rock gardens and along border edges

Ornamental Features

First Love Veronica has masses of beautiful spikes of hot pink flowers rising above the foliage from early to late summer, which are most effective when planted in groupings. Its glossy narrow leaves remain forest green in color throughout the year.

Landscape Attributes

First Love Veronica is a dense herbaceous evergreen perennial with an upright spreading habit of growth. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

First Love Veronica is recommended for the following landscape applications;



First Love Veronica flowers
Photo courtesy of NetPS Plant Finder



First Love Veronica flowers
Photo courtesy of NetPS Plant Finder





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- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

Planting & Growing

First Love Veronica will grow to be about 16 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 8 years. As an evergreen perennial, this plant will typically keep its form and foliage year-round.

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is not particular as to soil pH, but grows best in sandy soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

First Love Veronica is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

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